



Department of Systems Engineering  
and Engineering Management  
City University of Hong Kong

## Chinese Quality Forum (CQF) 2014

### 華人品質論壇 2014

(14 March 2014, City University of Hong Kong; 二零一四年三月十四日, 香港城市大學)

*"Quality Management in Chinese Way"*

*“華人品質管理之法”*

**Organized by 籌辦機構 :**

Hong Kong Society for Quality (HKSQ)

**Co-organized and hosted by (共同籌辦及承辦機構) :**

Department of Systems Engineering and Engineering Management (SEEM),  
City University of Hong Kong

**Co-organized by (共同籌辦機構) :**

China Association for Quality (CAQ)

Chinese Society for Quality (CSQ)

Singapore Quality Institute (SQI)

The Standards and Quality Association of Thailand (SQAT)

**Supported by 支持機構 :**

American Society for Quality – Hong Kong Section

CMA Industrial Development Foundation

International Six Sigma Council

Shenzhen Association for Quality

**Forum  
Objectives**  
論壇目的

The Chinese Quality Forum (CQF) is established to bring Chinese scholars, consulting experts, practicing managers in quality management and relevant areas together to exchange ideas in order to establish a unique quality management framework and practice suitable for the environment of Chinese briefs, culture, habits, management philosophy, operation practices, etc. The CQF2014 has a theme of "Quality Management in Chinese Way" that aims to discuss the core values of "Chinese-oriented" quality management and its related issues, such as the Chinese style of leadership, quality culture in Chinese organizations, strategic management and quality management systems in Chinese organizations, R&D and innovation quality, process quality, service quality and so on.

華人品質論壇的主旨是透過華人品質管理之學者、專家、實務管理者一起思考、構思而建立適合於華人之民族性、文化背景、生活習慣下之品質管理運作實務。華人品質論壇 2014 的會議主題為“華人品質管理之法”，旨在討論“華人為導向”之品質管理相關議題，如品質領導、品質文化、策略管理、品質經營系統、研發與創新品質、製程品質、服務品質等。

**Presentation  
and speakers**

**講者與題目**

(排名不分先後)

- “Quality Control in the Services Environment in Greater China”, by Prof. Fugee Tsung, Hong Kong University of Science and Technology;  
“在大中華服務環境的質量控制”, 宗福季教授, 香港科技大學工業工程及物流管理系系主任
- “Essential to Quality Improvement: An Organizational Innovation Management Model in China Environment”, by Dr. K S Chin, Hong Kong Society for Quality;  
“品質改進的要素: 在中國環境中的組織創新管理模式”, 錢桂生博士, 香港品質學會前主席
- “The Practice and Promotion of China Corporation's Quality Management" by Li Wencheng, China Association for Quality ;  
“中国企业质量管理的实践与推进“, 李文成, 中国质量协会事业发展部部长
- “China Needs a Quality Revolution" by Yang Dayue, Mega Trends Consulting Co., and Advisor of Huawei Technology Ltd. Co.;  
“中国需要一场质量革命”, 杨大跃, 脉势佳恒国际企业管理顾问公司总裁、华为公司独立顾问
- “The evolution of quality concept and quality management”, by Prof. Ching-Chow Yang, Chung Yuan Christian University;  
“品質理念和品質管理的演變”, 楊錦洲教授, 中原大學工業工程系前系主任
- “Shaping the premium-quality culture by Confucianism”, by Lu Ruiyan, Xin Venture Capital Co.;  
“以儒家思想塑造優質品質文化”, 盧瑞彥, 日鑫創業投資股份公司董事長
- “The Effective Quality Doings - Learning from Business Quality Journey in Taiwan Area”, by Zhan Zhaoxiong, World Light International Co. .;  
“從台灣企業品質歷程所習取之有效品質作為”, 詹昭雄, 世曜國際品質專業顧問股份有限公司總經理
- “Product reliability assurance – a manifestation of the core values of Chinese Culture”, by Prof. Tan Cher Ming, Nanyang Technological University ;  
“产品可靠性保证 - 中华文化中心价值观的体现”, 陈始明教授, 新加坡科技局-南大联合可靠性试验室主任, 南洋理工大学
- “Chinese Culture embedding in Quality Management System helps to excel Singapore Companies”, by Too Meng Ken, Singapore Quality Institute;  
“融合中國文化在品質管理體系有助于优化新加坡公司”, 杜明庚, 新加坡品質学院副會長”

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|--------------------------|--|--|
| Who should attend<br>參加者 | Anyone with basic background of quality system and management and interested in the concepts and practice of quality management in Chinese environment<br>參加者須有基本品質管理知識和對適合於華人之品質管理方法有興趣 |  |
| Forum Details<br>論壇詳情    | Date & Time<br>日期時間  | 14 March 2014, Friday, 9:30am - 5:00pm<br>二零一四年三月十四日, 星期五, 早上九時三十分至下午五時  |
|                          | Venue 地點:  | Room 2301, 2/F, Academic Building 2, City University of Hong Kong,<br>Tat Chee Avenue, Kowloon Tong, Kowloon, Hong Kong<br>香港城市大學, 學術樓(二), 2301 室<br>(詳細位置圖稍後網上公布,<br>location refers to <a href="http://www.cityu.edu.hk/seem/cqf2014/">http://www.cityu.edu.hk/seem/cqf2014/</a> )   |
|                          | Fee Per Delegate:<br>每位費用  | <ul style="list-style-type: none"> <li>▪ The fee includes refreshment but <b>no lunch provided</b><br/>費用包括茶點招待, <b>但不提供午膳</b></li> <li>▪ HK\$200 for ordinary participants<br/>每位參加者費用是港幣二百元正</li> <li>▪ A discounted fee of HK\$100 for members of supporting organizations<br/>支持機構每位會員可享折扣港幣一百元正</li> <li>▪ Fee waived (free) for members of organizer/co-organizers<br/>籌辦機構會員費用全免</li> </ul> |
|                          | Max. participants:<br>參加人數   | 60 (due to limited quota, accepted in <u>first-come-first-served</u> basis with priority to members of organizers)<br>參加人數祇限六十人(先到先得, 籌辦機構會員優先)  |
|                          | Medium 語言:   | <b>English or Putonghua</b> (depending on the language used by the presenter; <u>no translation facilities provided</u> )<br><b>普通話 或 英文</b> (由主講嘉賓自行決定, <u>大會不設翻譯服務</u> )   |
|                          | Presentation Schedule<br>論壇日程表   | Will be announced later 稍後網上公布<br>(refer to <a href="http://www.cityu.edu.hk/seem/cqf2014/">http://www.cityu.edu.hk/seem/cqf2014/</a> )  |

## REGISTRATION FORM 登記表格

(Please put a "✓" in the appropriate box below 請在以下適當空格用✓)

Name: Mr./Ms/ Mrs.  
名稱: 先生/小姐/女士

Position:  
職位:

Company/Department:  
公司/部門

Tel. No.:  
電話號碼

Fax No.:  
傳真號碼

E-mail:  
電子郵件

Member of  
organizer/co-  
organizers 籌辦機構  
(Free, 費用全免)

☐

Organization/  
member no :  
機構/會員號碼

Member of Supporting  
organizations 支持機構  
(@HK\$100,  
每位港幣一百元正)

☐

Organization/  
member no :  
機構/會員號碼

Ordinary participants  
其他參加者  
(@HK\$100,  
每位港幣二百元正)

☐

Total amount paid:  
總共付款

1. The completed Registration Form should be sent to Ms. Yuki Lui via email: [yukilui@cityu.edu.hk](mailto:yukilui@cityu.edu.hk); acceptance will be confirmed by email  
填妥的報名表應送雷小姐 (電子郵件: [yukilui@cityu.edu.hk](mailto:yukilui@cityu.edu.hk)); 以電郵確認登記
2. The completed Registration Form, if payment is required, should be accompanied by a crossed cheque of the appropriate amount made payable to "The Hong Kong Society for Quality Ltd."  
如需繳交費用, 交表格時要連同劃線支票, 抬頭寫 "香港品質學會有限公司"
3. Please mail the crossed cheque to : Department of Systems Engineering and Engineering Management, Room P6600, 6/F, Academic Building 1, City University of Hong Kong, 83 Tat Chee Avenue, Kowloon Tong, Kowloon, Hong Kong (Attn: Ms. Yuki Lui)  
請寄支票到香港九龍塘達之路八十三號香港城市大學系統工程及工程管理学系雷小姐收
4. For enquiry: please contact Ms. Yuki Lui at Tel: 3442 8408 or via E-mail: [yukilui@cityu.edu.hk](mailto:yukilui@cityu.edu.hk)  
如有查詢, 請聯絡雷小姐 (電話: 34428408, 電子郵件: [yukilui@cityu.edu.hk](mailto:yukilui@cityu.edu.hk))